



We are participating in
Museum Social Impact in Practice!



MSIIP is a project of:



Made possible by:



Frequently Asked Questions

For study participants

Do I have to have an email account to participate?

Yes, we will be using email to send reminders, and to send you the link to the final survey.

What do I need to do as a participant?

You will need to visit the museum, for free, at least three times before September 30, 2025, **and** complete a final survey online after your third visit.

Can I bring a guest to my museum visits?

Yes, you may bring up to three guests, and they will also receive free admission.

What are the prizes for participating?

Participants will get a premium snack at each visit. In addition, after completing the final survey, each participant will get a choice of a free museum membership, a gift shop gift certificate, or four free tickets to our fall play, *Cinderella*.

Do my guests also get a snack at each visit?

No, only the study participant will receive the premium snack at each visit.

Do I need to check in at the front desk when I visit?

Yes, it is very important that you check in at the front desk, and tell the staff person that you are part of the Social Impact study. They will record your visit on our tracking sheet.

If I attend a museum event (like Speaker Series, Exhibit Opening, STEAM Saturday, or a play or concert) does that count towards my three visits?

Yes, attending a museum event also counts towards the three visits. Please check in at the front desk to make sure your visit is counted.

If I attend a museum event during the study period (like Speaker Series, Exhibit Opening, STEAM Saturday, or a play or concert) do I get free admission to the event?

No, unfortunately, museum events that charge an admission fee are not free to participants. Only visits to our exhibits, or events that are advertised as FREE, are free to participants.

When do I have to have my three visits completed?

We ask that you complete your three visits **before September 30, 2025**. You will receive email reminders.

How long does each of my visits need to last?

While there is not a minimum time required, your participation will be more meaningful if you visit at least one exhibit and/or attend one event when you visit.

How long does it take to complete the final survey?

The final survey will take you about 30 minutes to complete.

How do I claim my final prize?

Within one week of receiving your completed online survey, we will contact you to choose your final prize, and will arrange to send you your prize.

I completed a visit to the museum. Where do I find the survey?

You will only complete the social impact survey one time, and it will be emailed to you within one week after your third visit, or when we close the study in September, whichever comes first.

When will I receive the Social Impact survey?

Within one week of your third visit, we will email you a link to the final survey.

Can I get a copy of the survey results?

Yes, we will be compiling a results report at the end of the study period. The report will not contain any names or contact information. The results report will be made available to all study participants.

Will my survey responses be shared with others?

The Washakie Museum may use quotes or other responses from the social impact survey in reports and publications. Aggregated data from the survey will be shared with the American Alliance of Museums for purposes of a national study report. Names and other personal information will always be kept confidential.

What if I need to withdraw from the study?

Your participation in the study is completely voluntary. You may withdraw at any time or refuse to participate entirely. There will be no penalty if such actions are taken.